OTTO-JOHNSON MERCANTILE COMPANY

LOW PRICE MAKERS

Everything to Eat and Wear

"No chain is stronger than its weakest link"

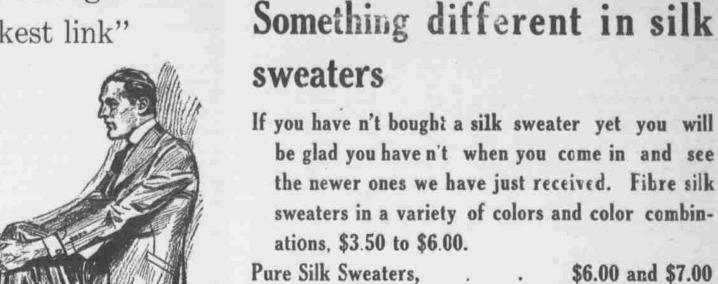
In the chain of superior merits always found in Kirschbaum 'Yungfelo' Clothes at \$15, \$20, \$25 and up to \$40 there are no "weak

Every desirable feature of style, dependability and good service is provided in fullest measure:

links."

All-wool tabrics -- 100 o/o pure by laboratory test. London shrunk by cold-water process, hand tailored and silk sewn at points of

"Look for the Guarantee and Price Ticket on the Sleeve"



Attention! Mothers

We want you to know that we have a better and less expensive line of Boy's Suits this fall than ever. Most of them have two pairs of trousers.

Prices run from \$2.50 to \$7



The most Economical, Reliable and Popular means of pumping water is a Star Windmill equipped with No-Oil-Em Bearing.

WINDMILL FORCE COSTS NIL

We guaranttee the Star windmill to run one year without oil when equipped with No-Oil-Em bearings No other windmill on the market is as scientifically designed as the Mcdel 12 Star nor on any can there be found the improved features and that the No-Oil-Em bearings has been added will without a doubt make it the leader of all mindmill.

DO NOT FORGET

That we have a first class harness department where we make and sell saddles and harness of all kinds, in fact we carry everything usually sold in a first class hardware store.

We Sell For Less

THE OTTO-JORNSON MERCANTILE CO'S, STORE PRICE POLICY IS THE MAGNET TO OUR BUSINESS. WHEN THE BUYING PUBLIC UNDERSTANDS WHY WE PUBLISH OUR PRICES TO THE WORLD IN THE FACE OF ALL COMPETITION AND TAKE ALL THE RISK OF BEING UNDERSOLD, AND STAND ALL KNOCKS FROM OTHER SO-CALLED MERCHANTS, THEY WILL UNDERSTAND WHY WE CONTINUE TO DO BY FAR THE LARGEST RETAIL GROCERY BUS-INESS IN THE NORTHWEST NEW MEXICO. IT GOES WITHOUT SAYING THAT THE OTTO-JOHNSON MERCANTILE COMPANY WITH THEIR GREAT PURCHAS-ING POWER, CAN AND DO NAME PRICES THAT OTHER STORES CANNOT MEET. FRANKLY WE ARE WILLING TO STAND BY OUR OLD SLOGAN, "WE SELL FOR LESS."

EVAPORATED FRUIT

LARGE PRUNES, PER POUND 10 Cents MEDIUM SIZED PRUNES, PER POUND 8 1-3 Cents LOOSE MUSCATAL RAISINS PER-POUND 10 Cents LARGE FANCY PEACHES, PER POUND 10 Cents NICE LARGE APPLES \$1.25 PER BUSHEL

JUST RECEIVED A FRESH SHIPMENT OF AUNT JEMINEAS BUCKWHEAT AND PANCAKE FLOUR ALL READY PREPARED.

PER PACKAGE 12 1-2 Cents

5 LB BAG OF COFFEE, Regular 25 cent kind 90 cts. 1 PAIL OF FANCY COFFEE WITH CUP AND SAU-CER FOR THE SMALL SUM OF 90 Cents. GOOD BULK COFFEE, 1734 CentsPer Pound. NICE LARGE APPLES \$1.25 PER BUSHEL FLOUR, SUGAR, AND POTATOES ARE CHEAPER. WE REDUCE PRICES EVERY DAY. GET OUR PRICES AND SAVE MONEY. SEVEN CARLOADS OF MER-

Otto-Johnson Merc. Co.

CHANDISE RECEIVED THIS WEEK, THAT'S THE REASON WE CAN SELL BETTER GOODS FOR LESS MONEY.